



Dear Father,

September 22, 2022

In 1998 *For Better & For Ever* became a publishing company¹ separate from Liguori Publications because that seemed to be the most efficient way to get the material to those responsible for marriage preparation. We set the price at \$20.00 for the packets of 2 books. It was the lowest price that would cover the expenses of producing and distributing the material.

Today, in the year 2022, we live in a world that challenges us to make adaptations to assure the continuing growth of *For Better & For Ever*. Our decision to raise the price of the books to \$50.00 per packet of 2 is made in the light of:

1 - The **rising costs** of printing, managing orders, responding to customer questions, maintaining our website, shipping and handling.

2 – **Additional benefits:**

- Shipping will now be free.
- Training sponsor couples via Zoom will be available on request & free of charge.
- Providing our Newsletter to couples who Register on our website. **(these names and email addresses will never be sold or shared with any other company)**
- 24/7 availability via email and phone from anywhere in the world! If not immediately, usually within 24 – 48 hours.
- Ongoing Research. Feedback compiled from couples who used *For Better & For Ever* to assess the current viability of their marriage.

Thank you for inviting sponsor couples of your parish to accompany those preparing for the vocation of Matrimony or have their marriage validated in the Church. 40+ years of experience demonstrates the amazing effectiveness of “ordinary” married couples witnessing to their peers how the journey of marriage and family life is a truly Sacred Journey.

Peace and Love,

Rob

Rob Ruhnke, C.Ss.R.
For Better & For Ever

¹ We are a non-profit religious educational arm of The Redemptorists / San Antonio est. 12/9/1911. Registered in TX, Charter 23881.